

ASAP Pledge

AIDS Shelter Alliance Partners

Please add names of anyone you know who may be buying or selling a home during the next five years and may be interested in saving money & savings lives by signing the ASAP Pledge

_____ Name of Harvard classmate (specify year)
_____ Address
_____ City, State, Zip
_____ Email

_____ Name of Harvard classmate (specify year) or other friend / neighbor
_____ Address
_____ City, State, Zip
_____ Email

The location of other Harvard alumni & friends who have signed the ASAP Pledge is searchable online by class, reunion, or Harvard club, see: http://www.Platial.com/ASAP_Pledge_Map, <http://www.HarvardAIDS.org>, or <http://www.globalhealth.harvard.edu/alumni.html>

Harvard Alumni:
Buying or selling a home in the next five years?

Interested in saving money & saving lives?

Sign the
ASAP Pledge!

AIDS Shelter Alliance Partners

1st Draft of an experimental fundraising proposal
for discussion
before, during, or after the

Harvard College Fund Assembly

October 13-14, 2006

Please ask anyone you know buying or selling a home to sign the ASAP Pledge!

Emboldened by the knowledge that the internet and new business models will empower real estate consumers to save an estimated \$30 billion dollars annually (or ten times what the US currently contributes to the Global AIDS fund), and motivated to help Harvard students, faculty, and their partners fight the AIDS pandemic, I pledge to donate a portion of my savings from any real estate transaction in the next five years to support Harvard AIDS related initiatives. Accordingly,

STEP 1: Check one or more from the list below

- If **100** other classmates buying or selling a home are willing to participate in the **\$100,000 ASAP Pledge campaign**, and / or
- If **1,000** Harvard alumni from other reunion classes are willing to participate in the **\$1 million ASAP Pledge campaign**, and / or
- If **10,000** Harvard alumni buying or selling real estate anywhere in the world over the next five years are willing to participate in the **\$10 million ASAP Pledge campaign**

I, _____ (print name), **pledge to:**

STEP 2: Check one or both from the list below

- Donate at least \$1,000 from the proceeds or savings from any real estate transaction over the next five years to the AIDS related initiative(s) selected below, and / or
- Require the real estate agency that I work with to donate at least \$1,000 from their fee or commission to the AIDS related initiative(s) selected below:

STEP 3: Check one or more of the AIDS related initiatives below or insert your own charity:

- Harvard University Program on AIDS / Programs in Africa
- HASA: Harvard Alumni for Social Action / African Scholars Fund

- Harvard / Habitat for Humanity International demonstration project to provide medicine & housing to AIDS orphans near Durban, South Africa (Umnndeni Family Care Project)
- Other: Specify your own Harvard class AIDS-related initiative
(A list of Harvard AIDS initiatives will be mapped online at: HarvardAIDS.org and / or <http://www.globalhealth.harvard.edu/alumni.html>)

I understand that a list of real estate agents and companies participating in ASAP will be available online, or through referrals from participating companies. (If the real estate agency I work with is not participating in ASAP, I understand that an addendum may be added to my listing or buyer agency contract requiring the agent to make a donation according to my specifications.)

You may use my name on PledgeBank.com and current address below on the ASAP Pledge Map to help reach the goal of at least 100 alumni by the end of October 2006, following the Harvard College Fund Assembly.

Signature
Email
Address
City, State, Zip
Harvard Class / Reunion (if applicable)
Harvard Club (if applicable)

If you're not familiar with PledgeBank here's an example of how it is being used to recruit 100,000 participants for another worthy cause:
<http://www.pledgebank.com/100laptop>