

ASAP Pledge

AIDS Shelter Alliance Partners

Please add names of anyone you know who may be interested in buying or selling a home during the next five years who may be interested in saving money & savings lives by signing the ASAP Pledge

Name
Address
City
Email

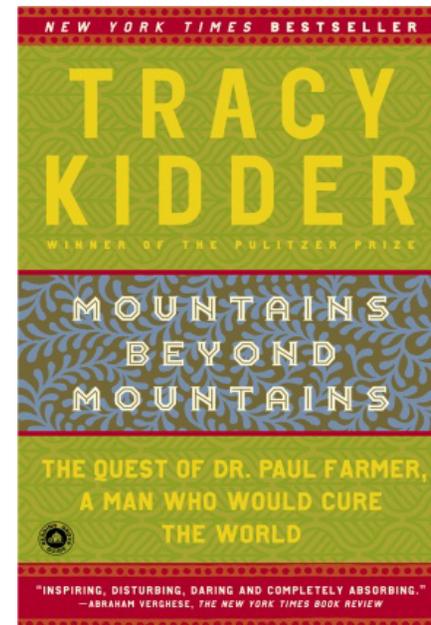
Name
Address
City
Email

The location of others who have signed the ASAP Pledge is searchable online by address, neighborhood, or faith community, see: http://www.Platial.com/ASAP_Pledge_Map

Interested in
saving money & saving lives?
Sign the
ASAP Pledge!

AIDS Shelter Alliance Partners

An experimental real estate fund raising demonstration project inspired by the citywide read of **Mountains Beyond Mountains** (<http://www.CambridgeReads.org>)



Please invite anyone you know buying or selling a home to sign the ASAP Pledge

Emboldened by the knowledge that the internet and new business models will empower real estate consumers to save an estimated \$30 billion dollars annually (or ten times what the US currently contributes to the Global AIDS fund), and inspired by reading *Mountains beyond Mountains*, I pledge to donate a portion of my savings, from any real estate transaction in the next five years, to provide medicine and / or shelter for AIDS orphans. Accordingly,

STEP 1: Check one or both from the list below

- If 100 other homebuyers and sellers in Cambridge, are willing to participate in **\$100,000 ASAP Pledge campaign**, and / or
- If 1,000 other homebuyers and sellers in Greater Boston, are willing to participate in **\$1 million ASAP Pledge campaign**,

I, _____ (print name), **pledge to:**

STEP 2: Check one or both from the list below

- Donate at least \$1,000 from the proceeds or savings from any real estate transaction over the next five years to the AIDS related initiative(s) selected below, and / or
- Require the real estate agency that I work with to donate at least \$1,000 from their fee or commission to the AIDS related initiative(s) selected below:

STEP 3: Check one or more of the AIDS related initiatives below or insert your own charity:

- Partners in Health (Paul Farmer's work)
- Harvard University Program on AIDS / Programs in Africa
- Harvard / Habitat for Humanity International demonstration project to provide medicine & housing to AIDS orphans near Durban, South Africa

- Other: Specify your own non-profit AIDS-related initiative (partial list of AIDS initiatives in Cambridge by faith community is online at: **TBD**
Example: St. Mary's sponsoring <http://dream.santegidio.com/homep.asp?Curlang=EN>

I understand that a list of real estate agents and companies participating in ASAP will be available online, or through referrals from participating companies. (If the real estate agency I work with is not participating in ASAP, I understand that an addendum may be added to my listing or buyer agency contract requiring the agent to make a donation according to my specifications.)

You may use my name on PledgeBank.com and current address below on the ASAP Pledge Map to help reach the goal of at least 100 participants by October 20, 2006, the date Paul Farmer and Author Tracy Kidder will be speaking at Harvard about *Mountains Beyond Mountains*.

Signature
Email
Address
City
State
Zip code

If you're not familiar with PledgeBank here's an example of how it is being used to recruit 100,000 participants for another worthy cause:
<http://www.pledgebank.com/100laptop>